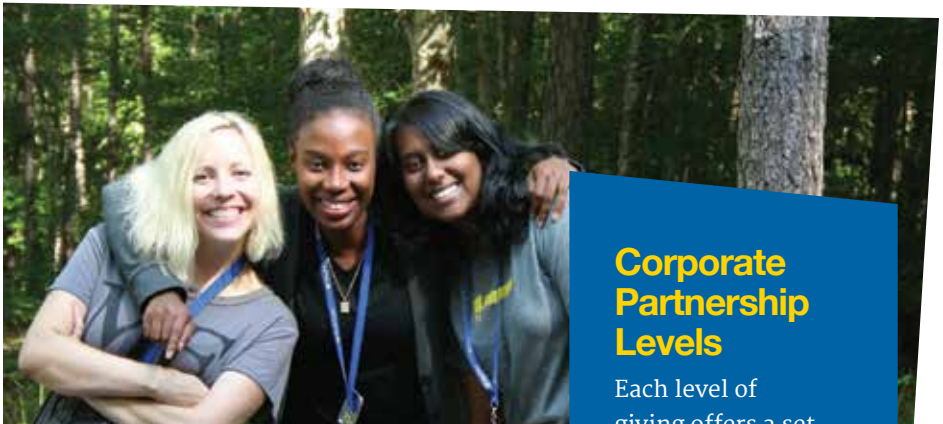


2017 Corporate Partnership Packages



Meaningful Community Engagement

Kate's Club builds partnerships with businesses in order to create opportunities for meaningful philanthropic engagement for employees and clients and to advance our mission. Our mission is to empower children and teens facing life after the death of a parent or sibling. Our partnerships are relationships that offer mission engagement, volunteer opportunities, event participation, and recognition.



Focus on Achieving Business and Philanthropic Objectives

Kate's Club differentiates itself as a nonprofit partner by offering true mission engagement and a personalized approach. We work with you to understand your business and philanthropic objectives and to create and execute a plan to meet them. We focus on employee and client engagement, public relations, and connecting your dollars to programs that they make possible. We offer a local Atlanta focus as well as the opportunity for a national exposure through our partnership with the National Alliance for Grieving Children.

Corporate Partnership Levels

Each level of giving offers a set of benefits and program sponsorship opportunities, attached. Kate's Club staff works with partners to create personalized packages that best fit your interests:

Partner \$25,000+

Hero \$10,000

Angel \$5,000

Champion \$2,500

Friend \$1,000

Strong Community Presence

Kate's Club is an established, well-respected, nonprofit organization with a strong community presence and a broad base of support. In collaboration with Kate Atwood, our prominent founder, we maintain an active online community and benefit from frequent local and national media features. You will find Kate's Club member families, partners, donors, volunteers, and advocates everywhere! Our mission is one that speaks deeply to people on a personal level.



A Track Record of Results

Kate's Club has provided a unique service to the greater Atlanta community since 2003. At Kate's Club, we offer proven therapeutic and recreational programs that help grieving children process their grief, build peer support networks, improve emotional health, and practice positive coping skills. 100% of participants would recommend Kate's Club to another grieving family.

TESTIMONIAL:

“Our relationship with Kate's Club has raised the bar on how our firm will partner with organizations in the future. It wasn't just about us giving them money. It was truly a partnership, allowing us to connect, participate, and see first-hand the positive impact our contributions were making. We are grateful to have the opportunity to support such a well-run and meaningful organization.”

— Christina Graham, Partner
Morris, Manning & Martin LLP

Program Sponsorship Opportunities



As a corporate sponsor, you may choose to designate your funds in support of a particular program or programs. You will be invited to offer a welcome message, be acknowledged on program materials, and receive an impact report following the program.

Volunteer Training and Appreciation

Annual volunteer sponsor - \$10,000

Park Bench Programs

Annual sponsor of monthly parent/guardian support groups - \$10,000

Camp Good Mourning

Sponsor a cabin - \$5000

Club Outing

Sponsor an outing - \$5000

Holiday H.U.G.S

Sponsor Sibling's Day, Mother's Day, Father's Day or Winter Holidays - \$2500

Clubhouse Days

Sponsor a clubhouse day - \$2500

Grief Support Group

Sponsor a six week series - \$2500

New Member Family Orientation Dinners

Sponsor a dinner - \$1000



Partner Benefits



Level / Value	Partner \$25,000	Hero \$10,000	Angel \$5,000	Champion \$2,500	Friend \$1,000
Spirit of Kate's Club Gala					
Seating	Two tables of 10 (priority seating)	One table of 10 (prominent seating)	One table of 10 (preferred seating)	One table of 10	Two tickets
Champagne table side service	✓				
Speaking opportunity	✓				
Recognition from the podium	✓	✓	✓		
Program advertisement	Double page	Full page	Half page	Name listing	Name listing
Inclusion on mobile bidding receipts	Listing				
Inclusion on mobile bidding devices	Logo	Logo			
Inclusion on auction scoreboard	Logo	Logo	Logo		
Event signage & displays	Feature display of logo	Feature display of logo	Prominent display of logo	Logo	
Memory Walk					
Registration	Free for 20 participants	Free for 10 participants	Free for 4 participants	Free for 2 participants	Free for 2 participants
Logo on t-shirt	Feature placement	Prominent placement	✓	✓	
Exclusive sponsorship of one activity station	Featured logo	Featured logo			
Recognition from the podium	✓	✓	✓		
Event signage	Feature display of logo	Prominent display of logo	Logo		

more benefits on reverse >>

Level / Value	Partner \$25,000	Hero \$10,000	Angel \$5,000	Champion \$2,500	Friend \$1,000
Marketing Communications					
Social media (Twitter, FB)	Individual	Individual	Individual	Group	
Newsletter and blog	Individual	Individual	Group	Group	
Press release	Individual release	Featured mention	Group listing		
Website, annual report & donor wall recognition	Feature display of logo	Prominent display of logo	Logo	Name listing	Name listing
Keynote address delivered by Kate Atwood	✓	✓			
Volunteer Engagement					
Private Clubhouse tour	✓	✓	✓	✓	✓
Volunteer opportunities	✓	✓	✓	✓	✓
Custom-designed group volunteer project	✓	✓	✓		
Grief in the Workplace workshop	✓	✓	✓		
Program Sponsorship					
Program participation	✓	✓	✓	Select desired program or (1) event	
Impact updates including photos	✓	✓	✓	✓	
Social media tagging	✓	✓	✓		