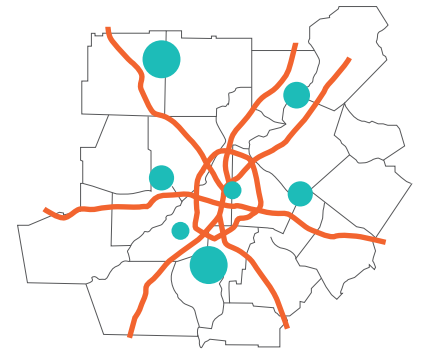


IN 2014, KATE'S CLUB PROVIDED
18,000 HOURS
OF DIRECT SERVICES TO 448
CHILDREN AND THEIR FAMILIES.

TO MEET DEMAND, WE PLAN
TO INCREASE SERVICE HOURS
BY **20%** IN 2015.



WE ARE RESPONDING TO
DOCUMENTED NEED BY
TAKING KATE'S CLUB INTO
THE COMMUNITY, OFFERING
**GRIEF SUPPORT
GROUPS**
IN LOCATIONS THROUGHOUT
METRO ATLANTA



KATE'S CLUB OFFERS **CRISIS RESPONSE**
SERVICES TO SCHOOLS AND ORGANIZATIONS
COPING WITH THE DEATH OF A COMMUNITY MEMBER.



**"Kate's Club gives kids a second chance
to feel whole again."** - KATE'S CLUB PARENT

100% OF KATE'S CLUB
MEMBERS WOULD RECOMMEND
KATE'S CLUB TO ANOTHER
GRIEVING FAMILY.



74% OF MEMBER GUARDIANS REPORT AN
IMPROVEMENT IN THEIR CHILD'S
ABILITY TO "COPE POSITIVELY WITH GRIEF, FEELINGS,
AND LIFE CHANGES" SINCE JOINING KATE'S CLUB.

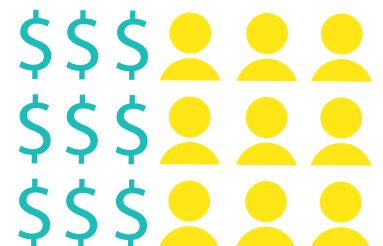
IN 2014, KATE'S CLUB
CONDUCTED

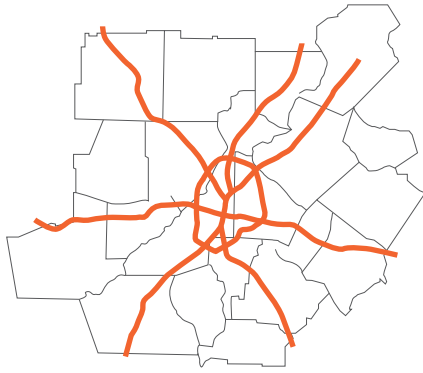
1,000 HOURS

OF GRIEF EDUCATION PROGRAMS
FOR CHILDREN AND
PROFESSIONALS THAT WORK
WITH THEM.

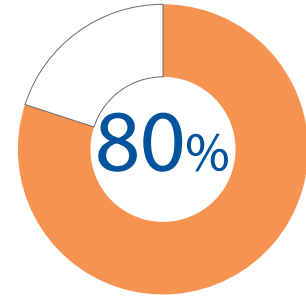
204 VOLUNTEERS
DEDICATED **6,629 HOURS**

OF TIME IN 2014 TO MAKE KATE'S
CLUB POSSIBLE. THIS IS THE
EQUIVALENT OF **\$149,484**

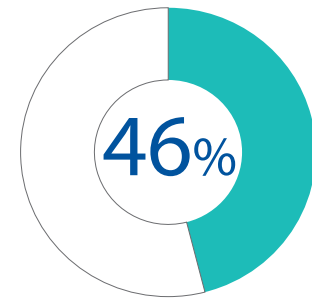




KATE'S CLUB MEMBERS
ARE FROM **26**
& COUNTIES
143 ZIP CODES
IN METRO ATLANTA



OF KATE'S CLUB MEMBERS ATTEND
AT LEAST 4 PROGRAMS A YEAR



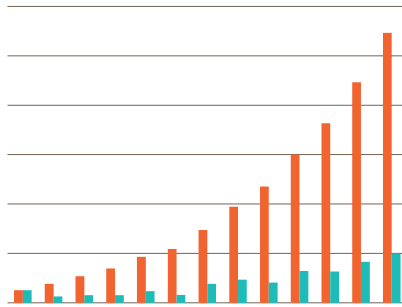
OF KATE'S CLUB MEMBERS ATTEND
8 OR MORE PROGRAMS A YEAR

WITH YOUR SUPPORT
KATE'S CLUB WILL SERVE

200
NEW MEMBER KIDS

IN 2014, BRINGING US TO
A TOTAL OF

1,093
KATE'S CLUB MEMBERS



"A grieving family should join Kate's Club because they will experience love and support from people who understand; they won't have to walk through this journey alone."

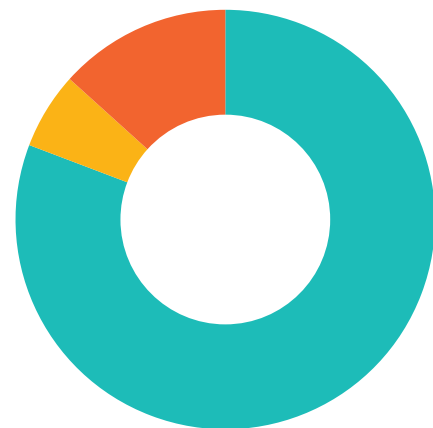
- KATE'S CLUB PARENT

FUNDING SOURCES



- 36% INDIVIDUAL CONTRIBUTIONS
- 23% FOUNDATION GRANTS
- 11% CORPORATE CONTRIBUTIONS
- 4% IN-KIND CONTRIBUTIONS
- 26% SPECIAL EVENT NET REVENUE

EXPENSES



- 81% PROGRAM EXPENSES
- 13% MANAGEMENT
- 6% FUNDRAISING