



## Kate's Club 2017 Memory Walk

November 12<sup>th</sup>, 2017

Piedmont Park, 10:00-1:00pm

The Kate's Club Memory Walk is an interactive and family-friendly 2k that creates awareness around childhood grief. The walk features a short, 1.2 mile loop around Piedmont Park. After the walk, attendees will enjoy lunch, games, and other fun activities. Speakers will include Kate Atwood, Kate's Club founder, Kate's Club members, and other community leaders.

Donor Level	Partner	Hero	Angel	Champion	Friend	Patron
Benefits	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Registration & Table	Unlimited Registrations for Participants  Optional Exhibit Table	Free Registration for 50 Participants  Optional Exhibit Table	Free Registration for 25 Participants  Optional Exhibit Table	Free Registration for 10 Participants  Optional Exhibit Table	Free Registration for 10 Participants  Optional Exhibit Table	Free Registration for 4 Participants  Optional Exhibit Table
Website & Social Media Recognition	Feature Logo Placement/Featured on blog, newsletter and Social Media	Prominent Logo Placement/Individual Social Media Coverage, Coverage in Newsletter	Logo listed on MW Website, group social media post, Newsletter listing	Name listed on MW Website, group social media post, newsletter listing	Name listed on MW Website, group social media post, newsletter listing	Name Listed on MW website, group social media post
Logo on T-shirt	Feature Placement	Prominent Placement	Logo on T-shirt	Name listed on t-shirt	Name listed on t-shirt	
Signage at one of the stations during the Walk	Featured Logo as Title Sponsor	Featured Logo	Featured Logo	Featured Logo		
Recognition from the Podium	X	X	X			
Event Signage	Feature Display of Logo – Title Sponsor of Event	Prominent Display of Logo	Logo			

Kate's Club empowers children facing life after the death of a parent or sibling. We build healing communities through recreational and therapeutic group programs, education, and advocacy. We recognize that, according to the National Alliance for Grieving Children, an estimated 1 in 20 children will experience the death of a parent or sibling before they reach the age of 18. We know that the effects of grief, coupled with the family disruptions that accompany it, are often devastating for a child. At Kate's Club, we offer a suite of time-tested therapeutic and recreational programs that help grieving children reduce isolation, develop peer support systems, and improve emotional health and positive coping skills. Please contact [Rachel Ezzo](#) for more details on how to donate or participate in the Kate's Club Memory Walk.

### Strong Community Presence

Kate's Club is an established, well-respected, nonprofit organization with a strong community presence and a broad base of support. In collaboration with Kate Atwood, our prominent founder, we maintain an active online community and benefit from frequent local and national media features. You will find Kate's Club member families, partners, donors, volunteers, and advocates everywhere! Our mission is one that speaks deeply to people on a personal level.

### Testimonial

"Our relationship with Kate's Club has raised the bar on how our firm will partner with organizations in the future. It wasn't just about us giving them money. It was truly a partnership, allowing us to connect, participate, and see first-hand the positive impact our contributions were making. We are grateful to have the opportunity to support such a well-run and meaningful organization." Christina Graham, Partner, Morris, Manning, & Martin, LLP