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**KATE'S CLUB RECEIVES \$100,000 GRIEF REACH GRANT  
FROM THE NEW YORK LIFE FOUNDATION**

**ATLANTA, GA., February 23, 2015** – Kate's Club announced that it has been awarded a \$100,000 Grief Reach grant from the New York Life Foundation to support expanded community outreach, allowing the organization to reach more grieving children and families in communities across metro-Atlanta.

"We are grateful for the New York Life Foundation's investment in this program, which will help us broaden our services to reach underserved youth," said Emily Brenner Hawkins, executive director, Kate's Club. "The support will help many grieving children and their families in our community and beyond."

This grant will enable Kate's Club to more extensively partner with local schools and community organizations to offer grief support groups, grief education programs, professional trainings, and crisis response services throughout the greater Metro Atlanta region.

"Grief Reach applications tripled in number last year, which demonstrates there is a greater need for bereavement services across the country, and we wanted to satisfy the demand," said Maria Collins, vice president, New York Life Foundation. "We are pleased to assist Kate's Club in providing more grieving youth and their families with the support they need to deal with the complex emotions following the death of a loved one."

The New York Life Foundation created the Grief Reach program to help providers overcome barriers to bringing grief support services to youth not served by existing bereavement programs.

**About the New York Life Foundation**

Inspired by New York Life's tradition of service and humanity, the New York Life Foundation has, since its founding in 1979, provided 200 million in charitable contributions to national and local nonprofit organizations. The Foundation supports programs that benefit young people, particularly in the areas of educational enhancement and childhood bereavement. The Foundation also encourages and facilitates the community involvement of employees, agents, and retirees of New York Life through its Volunteers for Good program. To learn more, please visit [www.newyorklifefoundation.org](http://www.newyorklifefoundation.org).

**About Kate's Club**

Founded in 2003, Kate's Club is an Atlanta-based non-profit organization whose mission is to empower children facing life after the death of a parent or sibling. Kate's Club provides social and emotional grief support services to children ages 5 – 18 in metropolitan Atlanta and surrounding areas, at no cost to the child's family. Kate's Club builds healing communities through recreational and therapeutic group programs, education and advocacy. By creating friendships with kids and young adults that share the experience, Kate's Club guides children through their grief journey in a comfortable, safe and uplifting setting. For more information on programs or to refer a grieving child to Kate's Club, please visit [www.katesclub.org](http://www.katesclub.org).

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