Kate's Club empowers children and teens facing life after the death of a parent or sibling.
Kate’s Club embraces a deep understanding of grief and works year-round to support children and families so they are able to rebuild themselves around their loss. So many children and families who come through our programs feel stronger and know they have a community to help them through their grief. We know building an empathetic community in Georgia will help children and teens avoid associated high-risk behaviors that can be a result of unresolved grief.

We experienced unprecedented growth at Kate’s Club in 2019. As more families requested the therapeutic and recreational programming Kate’s Club offers, we witnessed a 30% increase in new members. As a result, the majority of programs we offer were maxed out each month. KC Connects, our outreach initiative, also served a record number of students in school-based grief support groups.

In addition, our Board of Directors and Staff worked together to complete a new five-year strategic plan, which incorporates expansion, creation and innovation to continue making a world in which it is okay to grieve. The strategic plan focuses on two main goals: increase Kate’s Club programming to help address the needs of grieving families and to increase organizational capacity and financial stability. I look forward to sharing more about our strategic plan in 2020.

Thank you to all of our donors who support our mission and vision. Please take a moment to look back at 2019 through Kate’s Club’s eyes.

SINCERELY,

THERESA PRESTWOOD

“THE REALITY IS THAT YOU WILL GRIEVE FOREVER. YOU WILL NOT ‘GET OVER’ THE LOSS OF A LOVED ONE; YOU WILL LEARN TO LIVE WITH IT. YOU WILL HEAL AND YOU WILL REBUILD YOURSELF AROUND THE LOSS YOU SUFFERED. YOU WILL BE WHOLE AGAIN, BUT YOU WILL NEVER BE THE SAME. NOR SHOULD YOU BE THE SAME NOR WOULD YOU WANT TO.”

-ELISABETH KÜBLER-ROSS

FINANCIAL STATEMENT

2019 TOTAL GIVING: $984,710.66

<table>
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<th>Revenue</th>
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<td>Administration</td>
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THERESA PRESTWOOD
TO THE KATE’S CLUB COMMUNITY –

The first time I walked through the doors of Kate’s Club, almost eight years ago, I found a unique place – a place filled with bright colors and cheery art projects and references to loved ones who are gone. Over that time, I’ve seen the organization grow the number of children served, complete a successful capital campaign, and move into a space that is designed around our mission and programs. I’ve seen Camp Good Mourning expand to two sessions, and I’ve watched as our staff ceaselessly develops new and innovative programs. Each year as I walk with my family in the Memory Walk, I see the families celebrating the lives of those they have lost, and it represents all of the good work Kate’s Club does all year round. And yet, what is most exciting to me now, even as I finish out my board service this year, is knowing that Kate’s Club is well-positioned for the future. Our board, staff, and volunteers all work together to create a world in which it’s okay to grieve. I’m proud of all that we have done – and all that we are going to do.

SINCERELY,

JUDY TRAIN
2018-2019 BOARD CHAIR

Board Member Amanda Hyland and her family at the 2019 Magical Memory Walk
PROGRAM HIGHLIGHTS

NEW MEMBERS JOINED KATE'S CLUB 294
KATE'S CLUB MEMBERS ATTENDED PROGRAMS 687*

PROGRAM ATTENDANCE

- Outings 141
- New Family Orientations 294
- Family Nights 139
- Camp Good Mourning 273
- Holiday H.U.G.S. 161
- Clubhouse Saturdays and Sundays 472

*This number represents the total number of unique members served in 2019. The circle graph represents the number of unique members served at each program.

Since the beginning, the New York Life Foundation has supported KC Connects, our outreach initiative. Most recently, we received a $50,000 grant to expand our KC Connects programming in Atlanta.

Through this funding, KC Connects will bring 45 groups to more than 250 students during the 2019-2020 academic school year alone. We forecast this number to grow to 60 groups by the end of the 2020-2021 academic school year.

We are also excited to welcome Melissa Vanderstelt to the Kate’s Club staff to support this growth as our new Outreach Assistant!

PROGRAM PARTNER SPOTLIGHT

NEW YORK LIFE FOUNDATION

New York Life Foundation
In 2012, Kate’s Club recognized the need to meet people where they are, both in terms of their grief and in terms of their communities. Kate’s Club Connects was created as the community outreach branch of Kate’s Club, in order to offer bereavement support services to the community.

**KC CONNECTS PROGRAMS**
- Grief training for professionals
- Follow-up bereavement support for schools or organizations
- Classroom education sessions
- In-school peer support groups for bereaved students.

**THE KC CONNECTS SCHOOL SUPPORT GROUP IMPACT**

One in thirteen children in Georgia will experience the death of a parent or sibling by age 18 – on average, this represents two students in every classroom. This does not include children grieving the death of another significant person such as an extended family member, mentor, or friend.

If unaddressed, bereavement can have a significant impact on school outcomes such as decreased school grades, increased rates of school dropout, and less feelings of connectedness.

Over the past eight years, KC Connects support groups have provided nearly 1,000 students with a weekly opportunity to express themselves, remember their loved ones, and feel less alone in their grief.

**NUMBER OF KC CONNECTS SCHOOL GROUPS**

![Bar chart showing the number of KC Connects school groups from 2012 to 2021.](image)
Volunteer Highlights

Kate's Club could not operate without the help of every single volunteer that comes through the door! We are so grateful for all of our Buddies, corporate groups, school groups and community organizations that gave back to Kate's Club in 2019.

302 & 10,872

Individuals volunteered with Kate's Club

2019 Volunteer of the Year: Sheree Martin

After serving as chair of two special events committees, raising over $10,000 for Memory Walk and donating hundreds of hours to KC, our Buddy Volunteer of the Year is Sheree Martin!

Sheree became a Buddy on May 24, 2016 - her birthday! She said that she couldn't think of a better way to start her 59th year and was inspired to join after her mother died and her grandchildren moved to Singapore.

Sheree says, "Kate's Club has made me a better person. I am less judgmental and more loving. [When I leave the Clubhouse], I leave feeling blessed to work with these beautiful children who are trying to figure out life without their loved one and life in general. I feel so grateful when a child really opens up and shares their feelings...to see them feel heard and understood is why I keep coming back. I also feel blessed to work with our incredible staff and Buddies...I learn from all of them every time we are together. I am passionate about the work we do for these families."

One of her favorite memories is when one of the members asked her if she got paid to be at Kate's Club. She says, "[I responded] I don't get paid with money but with hugs and love. Then, I would get hugs from the children and they would say 'I just paid you.' My heart was bursting with joy and love! It is my honor to be a Buddy at Kate's Club!"

Thank you for all of your hard work, Sheree!
2019 AMBASSADOR TEAM
Ambassadors represent a select group of Kate’s Club’s most engaged, active and dedicated supporters. Each Ambassador serves a leadership role in ways that best fit their individual interests and skills. In addition to making a financial contribution to Kate’s Club, Ambassadors lead special event sub-committees, organize special projects and offer pro-bono professional services!

Catherine Andrews  
Elisabeth Bletsch  
Mica Davis  
Sydney Ford  
Joanna Gillespie  
Janet Marie Gunnels  
Christy Hilley  
Emily Lieberman  
Sheree Martin  
Dana Fredericks  
Nina Nassick  
Ashley Schiavone  
Amanda Kay Seals  
Adam Tessler  
Sonya Thaper  
Ashley Thomas  
Nina Van De Steeg  
Daniel Wahlig  
Darnell Wilburn  
Shelby Zimmer

At the beginning of 2019, a group of Ambassadors got together for an escape room challenge.

VOLUNTEER GROUP SPOTLIGHT
CORPORATE VOLUNTEER GROUP: COX AUTOMOTIVE
Cox Automotive transformed our Clubhouse into a winter wonderland and also helped put together our Winter H.U.G.S. activity for our families in December 2019.

ORGANIZATION VOLUNTEER GROUP: GEORGIA TECH ALUMNI
The Georgia Institute of Technology Alumni prepped for Camp Good Mourning in August 2019 by organizing t-shirts, stuffing tote bags, creating lanyards and completing many other tasks to get us ready for camp.

"KATE’S CLUB TRULY IS A ONE-OF-A-KIND ORGANIZATION AND I AM THANKFUL TO BE A PART OF IT. KATE’S CLUB MEMBERS AND THEIR FAMILIES ARE WARRIORS!"
– CATHERINE ANDREWS, BUDDY VOLUNTEER
## LIST OF DONORS

### $25,000+

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- David R. Clare and Margaret C. Clare Foundation
- Gas South
- New York Life Foundation
- Southwest Airlines

### $10,000-$24,999

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- Nicole Yesbik
At the beginning of 2019, we were able to implement a new evaluation tool that better informs our programming, screen for trauma, and engage new supporters. All new members ages 8 and up completed a bereavement needs assessment before their family orientation. This assessment was developed by Julie Kaplow, PhD., a leader in the field of childhood grief and trauma, and members of her team from the Grief and Trauma Center at Texas Children’s Hospital.

Out of the 202 assessments completed in 2019:

- 22% of new members were at risk for PTSD
- Almost half of members assessed were at risk for depression (43%)
- 17% of new members who completed suicide screening were at risk for attempting suicide
- 33% of new members were not coping well with their thoughts, feelings and behaviors related to their bereavement experience

This data helps the Kate’s Club staff create and alter current curriculum in our therapeutic programs.
Since 2018, decor purveyor Accent Decor has been generously donated pieces for use with our members at programs. Not only did they continue to donate to programs in 2019, their team also donated all of the centerpiece vases, votives and silent auction display pieces for the 2019 Mourning Glory Gala. Thank you for your dedication to Kate’s Club, Accent Decor!
On Saturday, February 2, 2019, Kate’s Club Board Member, Tanya Sam, and her fiance, Paul Judge, along with former Kate’s Club member, Niles Fitch, hosted The Big Game Brunch in preparation for the Super Bowl in Atlanta. Over 70 influential members of the Atlanta community gathered for brunch and drinks to learn more about the Kate’s Club mission and our impact in the community.
THE MOURNING GLORY GALA

Over 450 guests gathered for the Mourning Glory Gala on May 18, 2019, in support of Kate’s Club. Thanks to our generous attendees and sponsors, we were able to raise over...

$420,000!

GALA HONOREE: DALVIN TOMLINSON

Dalvin Tomlinson is a 25-year-old nose tackle for the New York Giants. Dalvin was born and raised in McDonough, GA, where he grew up as a multi-sport athlete competing in wrestling and soccer in addition to football. Dalvin was introduced to Kate’s Club last year; having lost both parents in the first 18 years of his life, he understands the incredibly important mission of Kate’s Club. Thank you, Dalvin, for your commitment to Kate’s Club in 2019!

KATE’S CLUB CHILD CHAMPION: SY’RAI BROWN

Sy’Rai has been a member of Kates Club for 4 years and welcomes everyone with a big smile. She is 10 years old and in the fourth grade. Sy’Rai says, “Kate’s Club has helped her tremendously when it comes to being comfortable with talking about my little brother’s death.” Her favorite thing about Kate’s Club is the activities and connecting with other children, so that she knows she is not alone when it comes to dealing with grief.

MOURNING GLORY GALA COMMITTEE

Gala Co-Chairs: Kristin Olson + Cindy Schoell (pictured right)
Auction Co-Chairs: Sonya Thaper + Nina Van de Steeg
Communications Chair: Daniel Wahlig
Host Committee Co-Chairs: Megan Holder + Keisha Hunt
Sponsorship Chair: Cecile Kirby
Auction Committee Members: Sheree Martin, Dana Fredericks, Elisabeth Bletsch, Caty Leslie & Christy Hilley.
THE MOURNING GLORY GALA

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<td>Danielle Carroll</td>
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<td>Tiffany Casper</td>
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<td>Allison Cass</td>
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<td>Bernard Cass</td>
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<td>Justin Castagnacci</td>
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"[MY CHILD] KNOWS THAT SHE IS NOT THE ONLY PERSON THAT HAS LOST SOMEONE CLOSE TO THEM SO SHE IS ABLE TO UNDERSTAND WHEN FRIENDS TALK ABOUT THINGS THAT HURT THEM OR PEOPLE CLOSE THAT HAVE DIED."

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Kate's Club invited our community to walk in honor of grieving children and their families on Sunday, November 10, 2019, at the Magical Memory Walk. After increasing the goal twice, the Kate's Club community brought in over...

**THE MAGICAL MEMORY WALK**

$110,000!

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- Estes

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“KATE’S CLUB HAS ALLOWED MY CHILD TO BETTER EXPRESS HERSELF WHEN COMES TO COPING WITH THE LOSS OF HER MOTHER. SHE ATTEMPTS TO TRY NEW THINGS AT SCHOOL.”

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