



# Corporate Partnership Opportunities

## KATE'S CLUB MISSION

Kate's Club is an Atlanta-based non-profit organization whose mission is to empower children and young adults facing life after the death of a parent or sibling. We provide social and emotional grief support services to children and young adults at no cost to the family.



## WHY KATE'S CLUB

- Kate's Club builds partnerships with businesses in order to create opportunities for meaningful philanthropic engagement for employees and clients and to advance our mission.
- Our partnerships offer mission engagement, volunteer opportunities, event participation and recognition. We differentiate ourselves by offering true mission engagement and a personalized approach by understanding your business and your employees.

# 2021 PARTNERSHIP BENEFITS

Level/Value	Clubhouse Sponsor \$25,000	Cabin Sponsor \$10,000	Memory Tile Sponsor \$5,000	Welcome Circle Sponsor \$2,500	Club Outing Sponsor \$1,000	Memory Placard Sponsor \$500
<b>Mourning Glory Gala</b>						
Presenting Sponsor	X					
Speaking Opportunity	X					
Dedicated Press Release	X					
Inclusion on mobile bidding devices	X	X				
Tickets to attend exclusive, invitation-only reception	X	X	X			
Recognition from the podium/livestream	X	X	X			
In-person seating/virtual tickets	One table of 10 (priority seating) & unlimited virtual tickets	One table of 10 (prominent seating) & unlimited virtual tickets	One table of 10 (preferred seating) & unlimited virtual tickets	Four tickets & unlimited virtual tickets		
Event signage & displays	Feature display of logo	Feature display of logo	Prominent display of logo	Logo		
Advertisement opportunities in program and on digital platform	Full page on first page of program & ad on livestream platform	Full page in program & ad on livestream platform	Half page in program & ad on livestream platform	Name listing in program & ad on livestream platform		
<b>Memory Walk</b>						
Recognition from the podium	X	X	X			
Exclusive sponsorship of one activity station	X	X	X	X		
Event Signage	Feature display of logo	Prominent display of logo	Logo	Logo	Name	
Registration	Free for 20 participants	Free for 10 participants	Free for 10 participants	Free for 6 participants	Free for 4 participants	Free for 2 participants
Company Advertised on T-Shirt	Feature placement of Logo	Prominent placement of Logo	Logo	Logo	Logo	Name
<b>Marketing &amp; Communications (On-going)</b>						
Press Release (when applicable)	Individual release	Featured mention	Group listing			
Monthly Social Media Posts (FB, Twitter & Instagram)	Individual	Individual	Individual	Group		
Monthly Newsletter & Blogs	Individual	Individual	Group	Group	Group	
Website & Annual Report of Donors	Prominent display of logo	Logo	Name listing	Name listing	Name listing	Name Listing
<b>Volunteer Engagement</b>						
Custom-designed group volunteer project	X	X	X			
"Grief in the Workplace" workshop	X	X	X			
Volunteer Opportunities	X	X	X	X	X	X
Private Clubhouse Tour	X	X	X	X	X	X