

# 2021 MEMORY WALK PARTNERSHIP BENEFITS



The annual Kate's Club Memory Walk gives our members, their families and the Greater Atlanta community the opportunity to honor and walk in memory of their loved ones.

This year, Kate's Club wants to place special Emphasis on honoring those who have been affected by the coronavirus pandemic.

Level/Value	Memory Tile Sponsor \$5,000	Welcome Circle Sponsor \$2,500	Club Outing Sponsor \$1,000	Memory Placard Sponsor \$500	Hug-A-Tree Sponsor \$250
<b>Memory Walk</b>					
Recognition in Awareness Video (3/5/21 deadline)	X	X			
Sponsorship of one pop-up	X	X	X	X	
Event Signage	Feature display of logo	Prominent display of logo	Logo	Logo	Name
Company Advertised Online (Website, Social Media, E-Newsletter)	Feature placement of Logo	Prominent placement of Logo	Logo	Logo	Name
Registration	Free for all participants				
<b>Marketing &amp; Communications (On-going)</b>					
Press Release (when applicable)	Individual release	Featured mention	Group listing		
Quarterly Social Media Posts (FB, Twitter & Instagram)	Individual	Individual	Group	Group	
Monthly Newsletter & Blogs	Individual	Individual	Group	Group	Group
Website & Annual Report of Donors	Prominent display of logo	Logo	Name listing	Name listing	Name listing
<b>Volunteer Engagement</b>					
Custom-designed group volunteer project	X				
"Grief in the Workplace" workshop	X				
Volunteer Opportunities	X	X	X	X	X
Private Clubhouse Tour	X	X	X	X	X